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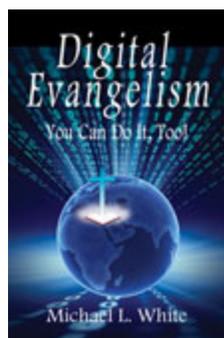
Michael L. White by

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## **What Do IE Day and Easter Sunday 2011 Have in Common?**

April 12, 2011 – IE (Internet Evangelism) Day is observed around the world each year on the last Sunday in April. This year, that occasion coincides with Easter Sunday. How exciting!



To celebrate both occasions, pastor, military chaplain, author, and independent Christian publisher, Rev. Michael L. White, has just released a newly revised and expanded second edition to his earlier book, *Digital Evangelism: You Can Do It, Too!*, published by Parson Place Press, which discusses in detail how to conduct evangelism using such digital technologies as computers and the Internet.

In this second edition, he discusses such topics as creating a Web site, using audio and video on your Web site, using social media to connect with others, and how to avoid some of the most dangerous security threats now pervading the Web.

Rev. White has been a pastor for nearly 27 years; he has been using computers for 25 years; and he has been an active participant on the World Wide Web for more than 15 years. His knowledge and expertise in each of these areas more than qualify him to write and teach about the many ways to use these wonderful media for spreading the Christian Gospel. Get his book now to read all about it!

Rev. White has also authored *A Time for Everything: the Kevin Zimmerman Story* (ISBN 978-0-9786567-4-4), which details the heroic acts of Sergeant First Class (retired) Kevin Zimmerman while he served as a U. S. Army combat flight medic in both the first Persian Gulf War and the Bosnia peacekeeping mission. It is available wherever fine books are sold.

***To schedule interviews or speaking engagements with Rev. White, please use the contact information in the header of this page. To obtain copies of Digital Evangelism: You Can Do It, Too! simply order from such popular retailers as Amazon, Barnes and Noble, Books-a-Million, Borders, or Target by searching on the book's ISBN: 978-0-9842163-2-1. You may also ask your local bookstore or library to order it from Ingram or Spring Arbor using the above ISBN, or purchase it at a 20% discount directly from the publisher's online bookstore at [www.parsonplacepress.com/store#de2](http://www.parsonplacepress.com/store#de2)***

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